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**National Competition Encourages Student Projects About
Conserving Energy, Environment**
Johnson Controls Challenges Students to Ignite their Creative Energy

MILWAUKEE – (November 11, 2003) – Johnson Controls and the National Energy Foundation have announced the launch of the third Igniting Creative Energy Challenge. The Challenge is an educational competition designed to encourage students to learn more about energy and the environment.

Students are asked to submit entries that reflect the competition theme, Igniting Creative Energy, and demonstrate an understanding of what an individual, family or group can do to make a difference in their home, school or community. Students may express their ideas on energy conservation and the environment in the form of science projects, essays, stories, artwork, photographs, music, video or Web site projects. They may also submit recent service projects or results from the National Energy Foundation's own Energy Patrol activities.

“Students play an important role in energy usage which naturally extends to our business of providing energy solutions,” said Jeff Crenshaw, director, public sector sales for the Controls Group of Johnson Controls. “As we introduce our third Challenge, we are continually impressed by the excitement and creativity students and teachers exhibit in showing ways to preserve the environment and conserve energy.”

According to Dr. Edward Dalton, President of National Energy Foundation, “Each year energy use increases, so to see how students focus on energy efficiency at home and school is encouraging for our society and world environment. It results in improved leadership, character development and service to others.”

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"Igniting Creative Energy" Challenge

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The Challenge is open to all students in grades K-12 in the U.S. and Canada, excluding Quebec. All entries are due by February 21, 2004, and winners will be announced on or about March 15, 2004.

A total of four grand prizes will be awarded to three students and one teacher. Three students, one in each grade cluster whose work best exemplifies the Challenge criteria, will receive a hosted trip to Hawaii April 13-18, 2004, for themselves and a parent or legal guardian. In addition, one teacher with the highest average score of student work from 15 or more qualifying entries will be chosen for a trip for two to Hawaii for the same fun and educational experience.

While in Hawaii, winners will experience the educational trip of a lifetime. This journey from “the center of the earth to the outer universe” will include visits to Volcano National Park, a world-renowned observatory, tropical forests, and Hawaii's black sand beach.

Winners will also participate in the National Energy Efficiency Forum in Washington, D.C., June 15-16, 2004, where they will share their Challenge entries and ideas with government and energy leaders.

All students and teachers who enter will receive an award certificate, and the first 1,000 entries will also receive a commemorative 2004 Challenge pin.

“Finding creative and innovative ways to keep a fresh perspective in the classroom is a challenge that any teacher can identify with. The power to bring important subjects to life for students is an amazing opportunity to shape young minds and set the stage for their contribution to society,” said Siobhan O’Brien, 2003 teacher winner, a second grade teacher in the Lakeland Central School District in Mohegan Lake, N.Y.

The winning projects for the 2003 Igniting Creative Energy Challenge were a reflection of students’ creativity and involvement: an original musical composition about recycling (elementary school student); a colorfully illustrated comic book about energy conservation (middle school); and an artistic poem about the fragility of our environment (high school student).

Official rules about the contest and a downloadable entry form can be found at the official Challenge Web site www.ignitingcreativeenergy.org.

The Challenge is sponsored and funded through an educational grant by Johnson Controls, Inc. with additional support from the United States Energy Association, and is administered by the National Energy Foundation.

The National Energy Foundation is a unique 501(c) (3) nonprofit organization dedicated to the development, dissemination, and implementation of supplementary educational materials, programs and courses that relate primarily to energy, water, natural resources, science and math, technology, conservation and the environment. These teaching resources recognize the importance and contribution of natural resources to our economy, to our national security, the environment and our quality of life.

USEA is composed of approximately 150 public and private energy-related organizations, corporations and government agencies. It represents the United States in the World Energy Council.

Johnson Controls, Inc., is a global market leader in automotive systems and facility management and control. In the automotive market, it is a major supplier of integrated seating and interior systems, and batteries. For non-residential facilities, Johnson Controls provides control systems and services including comfort, energy and security management. Johnson Controls (NYSE: JCI), founded in 1885, has headquarters in Milwaukee, Wisconsin. Its sales for 2003 totaled \$22.6 billion. For more information on Johnson Controls, Inc., visit the company's web site at www.johnsoncontrols.com.

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